



IMPACT IN REVIEW

2015-2018



CRIMSONBRIDGE
— FOUNDATION —

Entrepreneurial Philanthropy for Breakthrough Impact



The Crimsonbridge Foundation is a nonpartisan, nonprofit entrepreneurial philanthropic organization that builds bridges of collaboration to create transformative solutions to improve the lives of our nation's youth and families. We design, partner with and invest in transformative and scalable solutions to affect breakthrough social impact.

We are driven by the conviction that advancing the nonprofit sector and working to improve education are critical for our youth to succeed, our communities across America to prosper and for our country to thrive. Through partnerships and collaboration we work within and across sectors to develop innovative solutions, invest in successful programs, and work with nonprofits to augment their impact. Our work is focused on three main areas: education, nonprofit leadership development and capacity building.

The following pages share the impact of the Crimsonbridge Foundation and its partner the Crimsonbridge Group from 2015 through 2018.





As the founder and president of the Crimsonbridge Foundation, I am delighted to welcome you to our Impact in Review.

Crimsonbridge is an entrepreneurial philanthropic organization, dedicated to building bridges of collaboration and investing in education, leadership development, and capacity building programs to help America's youth and nonprofit organizations achieve their potential. I invite you to learn about our work and discover how our story and values shape our commitment and vision for the future.

While the Foundation was incorporated in 2015, our work builds upon 20 years of engagement in the nonprofit sector. Our principles and approach are embedded in our work and have been shaped by the life-changing experiences I had as both a recipient and practitioner of philanthropy. I have always been profoundly grateful that, as a young immigrant, I was able to complete my undergraduate and graduate studies thanks to scholarship funding, which in turn, moved me to seek ways to help others. As an economist, venture philanthropist and social worker, I was privileged to work directly with families of all backgrounds and learn about their hopes, challenges, and the complexity of the situations they face. As a naturalized U.S. citizen, my love for this country, which welcomed me 35 years ago, is the inspiration for our work.

The Foundation embodies these values along with the experiences and passion of our outstanding team. We are proud Crimsonbridge is one of only 2.38 percent of US Hispanic-led foundations, yet our work reaches far beyond one sector or group, and our vision is that of one America. We are driven by the conviction that advancing the nonprofit sector and working to improve education models are critical for all children and youth to succeed, families to prosper, and our diverse communities to thrive. We hope, with humility and optimism, that our work serves as an instrument for good, for growth, and for better futures. By working together, we help build a stronger America for all.

Sincerely,

Gabriela Smith, Founder and President

I believe philanthropy is about seizing opportunities and taking action to help others.

In September of 2015, I joined Gabriela Smith to launch a new foundation – open to innovation and committed to working with partners to realize goals. Informed directly by community leaders, families, and our team's shared experiences working in the nonprofit sector, the Crimsonbridge Foundation is driven by our passion to serve, our belief in the transformative power of education, and our love for community.

Since its founding, Crimsonbridge has developed unique partnerships and strategic grantmaking programs in three primary areas: Education, Leadership Development, and Capacity Building.

Through these areas we've launched programs and initiatives, awarded more than 100 grants, and found ways to support and collaborate with community partners far beyond grantmaking.

As the first executive director of the Crimsonbridge Foundation, I am profoundly grateful for the opportunity to lead and participate in philanthropic work that is engaged, entrepreneurial, and always rooted in community.

Sincerely,

Danielle M. Reyes, Executive Director



EDUCATION

Crimsonbridge believes that improving educational access, outcomes, and graduation rates for all students is a national priority to build a strong, bright future for our country. This conviction inspires Crimsonbridge's work and commitment to providing youth with an excellent education and pathway to success. We build partnerships to help improve the quality of educational programs, working with nationally recognized organizations to increase their impact.

Our work includes:



HISPANIC EDUCATION IMPERATIVE

The Hispanic Education Imperative is a comprehensive initiative to increase Hispanic enrollment in Catholic schools and to improve educational outcomes for Hispanic children and youth. Crimsonbridge's multipronged strategy includes: Support and Access, Financial Assistance, and Community Learning.



ENGLISH LANGUAGE INITIATIVES

Learning English is an important gateway to opportunity in our country. Crimsonbridge is committed to helping immigrants in the Greater Washington region acquire the English language skills necessary to reach their highest potential and fully participate in the civic, social, and economic life of their communities.



COLLEGE SUCCESS FOR ALL STUDENTS

Crimsonbridge invests in innovative programs that not only get students to college, but also provide them with the support they need to flourish and graduate. While the national graduation rate for first generation students is 30%, our partner organizations show that it is possible to increase graduation rates for all students.



MIND, BRAIN AND EDUCATION SCIENCE

Since 2009, Crimsonbridge has been a foundational partner to the Center for Transformative Teaching and Learning (CTTL), which innovates in the field of Mind, Brain, and Education Science. Crimsonbridge and CTTL partner with Teach for America to train educators in the Greater Washington Region. Our goals are to maximize teacher effectiveness and to empower students to achieve their highest potential.

Scholarships

Crimsonbridge believes that there is talent and creativity ready to flourish in every child, and seeks to ensure that every student in America has the true opportunity to succeed through education. The more children and youth realize their full potential, the more our country thrives socially and economically. Crimsonbridge has been honored to support scholarships for children and youth from all backgrounds.

Impact at a Glance

52 students received scholarship support.



20 nonprofits supported through funding and technical assistance.

200 teachers and administrators in nearly 50 schools received multi-day training through the Hispanic Education Imperative.

33 schools received funding and mentorship to reach thousands of families and school-age children.



6 organizations working to improve college success were supported through participation in the College Completion Colleagues (C3) Initiative.

10,000+ students, teachers and education leaders benefited from the work of the Center for Transformative Teaching and Learning (CTTL). Crimsonbridge has been a thought and financial partner since its inception.



8,000+ adults learned English skills through Crimsonbridge's partner organizations in the District of Columbia, Virginia and Maryland.

1st University of Notre Dame Latino Enrollment Institute held in the National Capital Region in partnership with the Archdiocese of Washington.

UNIVERSITY PARTNERS:
Boston College, University of Notre Dame's Latino Enrollment Institute, Georgetown University, Georgetown Scholars Program, Prince George's Community College



LEADERSHIP DEVELOPMENT

Crimsonbridge believes in supporting the professional development of diverse, committed, and talented nonprofit leaders serving the Greater Washington region.

Strong nonprofit leaders and organizations play a critical role in creating positive and lasting change in our region. Crimsonbridge partners with local organizations offering high quality professional development programs driven by entrepreneurial thinking, academic and hands-on training, networking, and collaboration.

The Crimsonbridge Leadership Fund

Crimsonbridge partners with organizations that offer effective and innovative leadership development programs to identify, engage, and support nonprofit leaders of diverse backgrounds. By fostering opportunities for entrepreneurial thinking, academic and hands-on training, networking, and collaboration, we support nonprofit leaders striving to create sustainable, positive social impact.

Impact

Since 2016, 50 diverse local nonprofit leaders have advanced their professional skills with support from the Crimsonbridge Leadership Fund. Leadership Fund recipients report they were able to immediately implement their learning to advance their organizations and community – cultivating board members, implementing staff trainings, improving finance and development structures, revising communications systems, enhancing evaluation processes, and more.

Our Partners

The Center for Public and Nonprofit Leadership at Georgetown University's McCourt School of Public Policy, Nonprofit Management Executive Certificate Program; Leadership Greater Washington Rising Leaders Program; Catalogue for Philanthropy – The Learning Commons

“Not only have I become a better leader as a result of this program, I also believe that my team members will be better leaders because of the staff development that I will implement following this program.”

– MYLYNH NGUYEN, PROGRAM DIRECTOR, ASIAN AMERICAN LEAD

Impact at a Glance

2x Since 2016, the Crimsonbridge Leadership Fund at Georgetown University's Center for Public and Nonprofit Leadership has nearly doubled participation of diverse leaders.

2018 Crimonsonbridge began a partnership with the Leadership Greater Washington Rising Leaders Program began.



50 nonprofit leaders received financial assistance for professional development through the Crimsonbridge Leadership Fund to advance their skills and ability to have an impact in the community.



15 Presentations by Crimsonbridge staff shared learnings at convenings hosted by Exponent Philanthropy, The Communications Network and more.

10 School leaders participated in the Principal Mentor Program through University of Notre Dame Alliance for Catholic Education.

350 educators attended CTTL's International Science of Teaching and School Leadership Academy.



2018 Crimsonbridge provided seed funding for Catalogue for Philanthropy, The Learning Commons.

2018 Crimsonbridge was named the Community Partner Award recipient by the Latino Student Fund, and was recognized by the Archdiocese of Washington for bringing the Latino Enrollment Institute to Washington, DC.



CAPACITY BUILDING

Crimsonbridge collaborates with nonprofit organizations to strengthen their communications capacity so they can effectively engage with the communities they serve. Our goal is to help build their capacity, and to create communications tools and resources that allow nonprofits to reach the parents and children who will benefit most from their programs and services. By helping nonprofits reach their highest potential, Crimsonbridge hopes to build a network of support and opportunities for all families.

The Bridges Program

The Bridges Program is designed to help nonprofits build and execute communications strategies to more effectively engage with the populations they serve, and to facilitate their outreach to the Hispanic community. This capacity building work includes translating and creating web content in Spanish, setting the platform for translation to other languages, designing Spanish microsites, and creating bilingual video content. Making critical information available in Spanish is not meant to be a substitute to learning English, but to serve as a means for families to access essential services, programs and educational opportunities. It is vitally important to reach families and adults, and through them, the next generation of young people and children. Each Bridges Program grant is customized to the nonprofit's mission and organizational culture.

In 2018 the program expanded to support 12 schools through the Bridges for Schools program.

Research and Publications

Crimsonbridge researches and develops strategies that are shared widely and free of charge. Our research-informed publications are distributed nationally to nonprofits, funders, philanthropists and public service organizations working for positive, lasting social impact.

Community Partners

Archdiocese of Washington; Catalogue for Philanthropy; Catholic Charities of Los Angeles; Child Trends; Children's National Medical Center; Foundations and Donors interested in Catholic Activities; Georgetown University Scholars Program; Girls on the Run of Montgomery County; Girls Scouts Nation's Capital; Latin American Youth Center; Latino Student Fund; MDRC; Prince George's Community College; St. Ann's Center for Children, Youth and Families; St. Andrew's CTTL.

Why Bridges to Engage With Hispanic Communities?

- 1 in 4 children in the United States is Hispanic, and that number is estimated to increase to 1 in 3 by 2050.
- 2/3 of Hispanic children live in low-income households. 1 in 5 low-income Hispanic children live in linguistically-isolated households, where no adults speak English very well.
- How Hispanics progress economically and socially will have profound implications for the future of our country.

Impact at a Glance

100,000+ families accessed information about programs and services through new communications resources.

12 Nonprofits created new websites and improved their mobile communications through Crimsonbridge's Bridges Program.

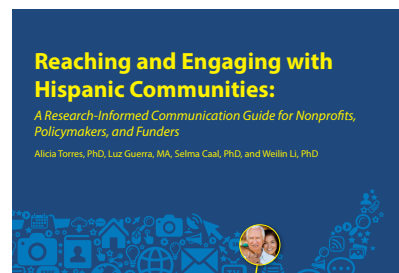
Sobre Nosotros:



2016 Crimsonbridge Research Center was inaugurated at the Center for Transformative Teaching and Learning.

1,000s Reached through Crimsonbridge partnership with Catholic Charities of Los Angeles to redo its English website services, and to create a new microsite in Spanish to better assist and inform recent immigrants.

30,000+ Nonprofits and funders nationwide received Crimsonbridge's research-based Hispanic Outreach Communications Guide.



2017 Crimsonbridge began partnership with Catholic Schools to increase outreach to Latino families.

#COMMUNITY

#Community is the Crimsonbridge Foundation's commitment to participate, engage, listen, and learn with the communities we support. It is a team driven social philanthropy initiative to take relationships beyond grant proposals and engage directly with partners to better understand challenges, identify solutions, leverage new resources, celebrate success, and build community. It's our approach to philanthropy and community partnership.

12 Archdiocese of Washington schools supported through Bridges to Schools.

INVESTING IN THE FUTURE

Join Crimsonbridge in investing in the future! We invite donors and funders to connect and learn more about investing in these successful initiatives related to Leadership Development, Hispanic Education and College Success.

Leadership Development

Studies have found that racial and ethnic diversity contribute to organizational success. The Crimsonbridge Foundation is committed to supporting diversity, equity, and inclusion at all levels of the nonprofit sector.

Crimsonbridge's investments to date in regional leadership programs have reaped benefits for local nonprofits and the communities they serve. Fifty leadership program graduates from diverse backgrounds are sharing their new knowledge and experience widely as staff, board members and volunteers in nonprofits across the region.

Join Crimsonbridge and others in supporting diverse nonprofit leaders across the region.

Hispanic Education

Hispanic education is a national imperative. One out of four children in the United States is Hispanic, and these children are the fastest growing school-age population. The promise and potential of these children is great, but with two-thirds of the population living in or near poverty, the barriers to academic success, economic security, and prosperity are real.

Since 2015, Crimsonbridge has partnered with the Archdiocese of Washington and 54 elementary schools, high schools, and universities to ensure support and access, financial assistance, and community learning to advance Hispanic families. This focus on Hispanic communities has already seen growth in Hispanic enrollment from 9 percent in 2015 to 16 percent in the 2018-2019 school year for the Archdiocese of Washington.

Connect with Crimsonbridge to learn how you can support the Hispanic Education Imperative or bring this successful model to your community.

College Success

In a global and increasingly automated economy, college completion is an urgent priority for the future competitiveness of our country. One-third of all college students are first-generation, yet only 27 percent earn degrees within four years. Similarly, only 26 percent of students with financial need graduate college on time, compared to 76 percent of their more affluent peers.

In partnership with the Scheidel Foundation, Crimsonbridge is currently investing in six area nonprofits dedicated to getting students to and through college regardless of their circumstance.

Join us as an investor in solutions for college success.

For more information on investing in this work, please contact office@Crimsonbridge.org

#Community is our commitment to participate, engage, listen and learn with the communities we support.





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Entrepreneurial Philanthropy for Breakthrough Impact

3 Bethesda Metro Center, Suite 960 • Bethesda, MD 20814

www.crimsonbridge.org • 301-458-6000